

Program Book Ad Specifications
for the
22nd Annual
Catholic Charities Golf Tournament

Monday, June 18, 2018

Page Sizes and Costs:

- Full-Page: 7.75"w x 10.25"h - \$1,000
- Half-Page horizontal: 7.75"w x 5"h - \$500
- Quarter-Page: 3.75"w x 5"h - \$250
- Eighth-Page: 3.75"w x 2.375"h - \$125

Please provide artwork via email, if possible. To ensure the best reproduction of your ad, please follow these guidelines:

- Acceptable Materials: Adobe Acrobat PDF, Adobe Photoshop TIF, JPG, EPS (flattened only).
- All files must be at 300 dpi resolution and in CMYK format.
- We recommend that if you have InDesign or Quark Xpress ad materials, that you convert your ad to any of the acceptable file formats listed above. If you do not know how to prepare your ad materials, please e-mail us for instructions.

If your ad needs a simple design, please provide text in Word. All photos and artwork will need to be provided as Adobe Photoshop TIF, JPG or EPS. They must be at 300 dpi resolution.

With all submissions, if possible, please submit a PDF proof along with your ad. Catholic Charities cannot be held responsible for inaccurate color or composition of your ad if materials provided are not in the acceptable file formats listed above. If you have any questions or problems in regard to supplying us your ad materials, please e-mail us prior to your ad submission. Please indicate "Golf Tournament" in your e-mail, along with a contact person and phone number. Please provide a faxed proof for reference.

Deadline: Friday, May 25, 2018

Reserve Ad and Send Final Artwork to:

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